YES!
LET'S HELP SHAPE THE ERT'S NEXT 10 YEARS

Thank you for your organization's investment in the future of the Elizabeth River Trail Foundation. Your gift will be put to work where it's needed the most. As our thanks, we look forward to providing you with special recognition at the level you choose.

Organization: _____

Website: _____

Contact name: _____Title: _____

Email:_____

Phone:_____

Donation amount: $_____

Billing Frequency: ☐Monthly ☐Quarterly ☐Annually

☐1st payment date:_____ Last Payment Date:_____

☐Recurring Until Canceled

Event or series selected for recognition as sponsor if applicable:_____

How should your organization be recognized in publications, marketing, and on our website? (organization name) _____

Please email your company's high resolution (.png or .eps files preferred) logo to hello@elizabethrivertrail.org

Marketing contact (if different from primary contact):_____
Email:_____

Is your organization located within one block of the Elizabeth River Trail? __Yes__No

If yes, would you like to be listed in the directory for The Trailmix Collective? (Available to organizations making qualifying gifts) ☐Yes ☐No ☐N/A

Signature:_____Date:_____

By signing above, I attest that I have the authority to enter into this agreement on behalf of the organization listed herein I, or an authorized representative, will notify ERTF should any adjustment or cancellations of this agreement are needed. The Elizabeth River Trail Foundation is a tax-exempt organization as described in Section 501(c) (3) of the Internal Revenue Code.

Scan the QR code to complete this form online or kindly return a print version to: Elizabeth River Trail Foundation, PO Box 3042, Norfolk, VA 23514. Questions? We'd be happy to help. Call 757-681-1405 or email kindra.greene@elizabethrivertrail.org.

SHAPE THE TRAIL'S FUTURE, LEAVE A LASTING LEGACY.

Connect Norfolk's Beloved Trail to More Communities Across the Region

Corporate Supporters: Join the Movement. Align your brand with the region's most popular multi-use trail, the Elizabeth River Trail as we expand and connect regionally, creating a trail network.

As the Elizabeth River Trail Foundation marks its 10th anniversary, we're celebrating a decade of remarkable progress—and investing in an even brighter future. What began as a vision has become one of the region's most beloved public spaces, welcoming **one million visitors** annually. Your support will grow the annual fund, power trail expansion, and make possible projects that improve quality of life through health and wellness initiatives, alternative transportation, public art, and free access to Norfolk's waterfront.

Our goal is to raise $275,000 from the community, leveraging even greater support from partners, including our lead partner, the City of Norfolk.

Your investment will help us:

- **Connect More Communities** by expanding the trail east and north, joining Trail757 and linking neighborhoods across Hampton Roads through a community-driven regional network that connects people, places, and possibilities.
- **Complete a Regional Vision** as the ERT connects with an 82-mile regional network and becomes part of the 3,000-mile East Coast Greenway stretching from Maine to Florida.
- **Enhance Experiences Along the Trail** by building on the region's most amenity-rich trail, pursuing new features such as a pedestrian overpass to connect West Ghent and Lamberts Point, adding to signature destinations such as The Glowline.
- **Increase Access for All** by expanding adaptive cycling opportunities with a the Spinclusion fleet of bikes and inclusive programs for veterans, seniors, and differently abled riders—ensuring the Trail is welcoming and accessible to everyone.
- **Strengthen Norfolk's Future** by supporting a trail that serves as a vital economic engine, generating nearly $19 million in annual economic impact while improving quality of life.
- **Build on a Proven Success** that has earned national recognition as South Hampton Roads' only National Recreation Trail - **welcoming 1 million visitors annually.**

Celebrate our first 10 years by helping shape the next 10. Together, we can create a healthier, more connected, and more vibrant region.

New HQ, New Opportunities

Thanks to generous supporters like you, the Elizabeth River Trail's first-ever Trailside Headquarters opened in April 2026.

Today it serves as a welcoming gateway to the trail, connecting visitors with helpful information, bike rentals, educational programming, volunteer opportunities, and hundreds of community events throughout the year.

"For us businesses, the Trail is the ever-evolving connector for all of us."

-Eric Jackson, Owner of Glasco's

Support the Trail Your Customers Love…
Choose Your Level of Impact

Then Choose Your Sponsorship

Every mile of progress on the Elizabeth River Trail is made possible by visionary community partners who believe in creating a healthier, more connected region. As a corporate supporter, your investment will help power the Trail's next big successes and create lasting benefits for residents, visitors, and businesses alike.

Trail Mix Collective

Put your business in the mix!

For businesses within one block of the trail making recurring gifts starting at $25/month:

- Trail Mix Collective sidewalk sticker
- Inclusion in the ERT Trail Mix Directory
- Featured as a 'Trail Mix Sponsor' at the ERT Trailside Headquarters Trail Mix Dispenser

Reach More Than 1 Million Trail Users Every Year

LEGACY BUILDER | $25,000

- All Bridgebuilder benefits
- Name listed on website
- Spotlight in e-newsletter
- Premier recognition as sponsor of a signature event or program series
- Customized team-building trail event for your staff (biking, hiking, volunteer cleanups, and more)

BRIDGEBUILDER | $10,000 - $24,999

- All Riverrider benefits
- Name listed on website
- Spotlight in e-newsletter
- Recognition as sponsor of an event or program series
- Team-building trail ride for 12 (ADA accessible)

RIVERRIDER | $5,000 - $9,999

- All Railrunner benefits
- Name listed in monthly newsletter
- Recognition as sponsor of an event or program series

RAILRUNNER | $2,500 - $4,999

- All Pathfinder benefits
- Recognition as sponsor of an event or program

PATHFINDER | $1,000 - $2,499

- All Trail Mix Collective benefits (if qualified)
- Recognition as sponsor of an event or program
- Name listed in the annual report

Choose the event or program series you find most compelling. Your company name will be front and center for promotions.

EVENT SPONSORSHIPS

MLK Day of Service | $2,000
Annually in January on MLK DAY
Support our largest volunteer event of the year as hundreds of community members come together to beautify the trail.

Bike to Work Day | $1,000
Annually in May
Help welcome cyclists with refreshments, encouragement, and a community pit stop at Trailside HQ.

Field Day | $3,000
Annually in August
Sponsor the Elizabeth River Trail's own version of the Olympics, celebrating fitness, fun, and friendly competition.

Halloween Puppy Parade | $1,000
Saturday before Halloween
A beloved community tradition filled with costumes, creativity, and canine charm.

Annual Glow Party & 10yr Anniversary | $15,000
First Saturday in November
Celebrate the iconic Glowline with one of the trail's most anticipated evenings of music, light, and community.

International Coastal Cleanup | $2,000
September 19, 2026
Support volunteers working together to protect our waterways and keep the trail beautiful.

Volunteer Appreciation Celebration | $2,500
Annually in December
Help us honor the dedicated volunteers whose passion and service strengthen the trail year-round.

PROGRAM SPONSORSHIPS

Spinclusion RideABILITY | $10,000
Expand adaptive cycling opportunities and help riders of all abilities experience the joy and freedom of the trail.

TrailWell | $7,500
Support outdoor fitness, wellness, mindfulness, and healthy living programs that enrich our community.

Nature for ALL | $5,000
Connect people of all ages to nature through environmental education, stewardship projects, and hands-on exploration.

Tour de ORF Series Sponsor – $5,000 (Secured)
A full year featuring your logo on the Tour de ORF graphic, mentioned in social media posts, and listed in our annual impact report! Tour de ORF group rides occur on the first Sunday of each month and host 25-50 riders.

Poetry on the Trail | $2,500
A curated, rotating series bringing words and art into the trail experience. A yearly celebration of Virginia poets with featured works on the trail

Tour de ORF Sponsor of the month | $1,000
NEW! Pick your month to sponsor one of the first Sunday bike tours. Invite your family & friends to be part of the ride.

Ready to Get Started?

Complete your pledge form today!
Questions? Call (757) 681-1405 or email kindra.greene@elizabethrivertrail.org to discuss how you and your organization would like to support the trail.