YES!
I'LL HELP SHAPE THE ERT'S NEXT 10 YEARS

Thank you for your transformational gift to the Elizabeth River Trail Foundation as a valued individual supporter. Your gift will be put to work where it's needed the most. As our thanks, we look forward to providing you with special benefits at the level you choose.

Name: _____

Address: _____

_____

Email:_____

Phone:_____

Donation amount: $_____

Billing Frequency: ☐ Monthly ☐ Quarterly ☐ Annually

1st payment date:_____ Last Payment Date:_____

☐ Recurring Until Canceled

Choose the Wayfinder Monthly Giving Option!

The First 75 monthly givers (min. $10/mo.) receive our NEW ERT Hydro Flask, a steel insulated bottle made possible by Hydro Flask Charitable Giving.

Event or series selected for recognition as sponsor if applicable:_____

You will also be recognized on our website and in our publications as applicable. How would you like your listing to read? _____

Please email your photo to hello@elizabethrivertrail.org

___Please contact me to finalize receipt of my special benefits for this level of support. OR:
___Please skip the perks and spend the savings on the trail.

Signature:_____Date:_____

The Elizabeth River Trail Foundation is a tax-exempt organization as described in Section 501(c) (3) of the Internal Revenue Code.

Complete this online at ElizabethRiverTrail.org/individual-leadership-giving/ or kindly return to: Kindra Greene, Executive Director, Elizabeth River Trail Foundation, PO Box 3042, Norfolk, VA 23514; Kindra.Greene@elizabethrivertrail.org, 757-681-1405.

SHAPE THE TRAIL'S FUTURE, LEAVE A LASTING LEGACY

Connect Norfolk's Beloved Trail to More Communities & the Region

As the Elizabeth River Trail Foundation marks its 10th anniversary, we're celebrating a decade of remarkable progress—and investing in an even brighter future. What began as a vision has become one of the region's most beloved public spaces, welcoming **one million visitors annually**. Your gift will grow the annual fund, power trail expansion, and make possible projects that improve quality of life through health and wellness initiatives, alternative transportation, public art, and free access to Norfolk's waterfront.

Our goal is to raise $275,000 from the community, leveraging even greater support from partners, including our lead partner, the City of Norfolk.

Your investment will help us:

- **Connect More Communities** by expanding the trail east and north, joining Trail757 - linking neighborhoods across Hampton Roads through a community-driven regional network that connects people, places, and possibilities.
- **Complete a Bigger Vision** as the ERT connects with an 82-mile regional network and becomes part of the 3,000-mile East Coast Greenway stretching from Maine to Florida.
- **Enhance Experiences Along the Trail** by building on the region's most amenity-rich trail, pursuing new features such as a pedestrian overpass to connect West Ghent and Lamberts Point, adding to signature destinations such as the Glowline.
- **Increase Access for All** by expanding adaptive cycling opportunities with a the Spinclusion fleet of bikes and inclusive programs for veterans, seniors, and differently abled riders—ensuring the trail is welcoming and accessible to everyone.
- **Strengthen Norfolk's Future** by supporting a trail that serves as a vital economic engine, generating nearly $19 million in annual economic impact while improving quality of life.
- **Build on a Proven Success** that has earned national recognition as South Hampton Roads' only National Recreation Trail - **welcoming 1 million visitors annually.**

Celebrate our first 10 years by helping shape the next 10. Together, we can create a healthier, more connected, and more vibrant region.

New HQ, New Opportunities

Thanks to generous supporters, the Elizabeth River Trail's first-ever Trailside Headquarters opened in April 2026.

This vibrant community hub now serves as a welcoming gateway to the trail, offering visitor information, bike rentals, educational programs, volunteer resources, community events, and more.

The Trailside HQ is our shared new space to forge the path forward for the next 10 years - together.

Choose Your Level of Impact...

...then Choose Your Sponsorship

Support the Path Forward at the level that's right for you. We're inviting our most dedicated supporters to help shape our next chapter. Each leadership giving level includes exclusive trail experiences, special supporter gifts, and the opportunity to sponsor an event or program that reflects your personal passion for the Elizabeth River Trail.

Become a Wayfinder!

Make a lasting impact through convenient monthly giving.

- Make your annual commitment easy to pay - spread it across monthly gifts.
- You'll also be providing consistent, stable support for the trail you love.
- First 75 monthly givers (min. $10/mo.) receive our NEW ERT Hydro Flask, a steel insulated bottle made possible by Hydro Flask Charitable Giving.

BRIDGEBUILDER | $5,000–$10,000+

- Exclusive electric tri-taxi trail excursion for four (4) with a curated picnic. Includes complimentary bikes or an e-trike for two additional guests.
- Recognition as sponsor of an event or program series of your choice.
- Exclusive ERT merchandise, including the latest ERT item, bike bell, and supporter sticker.

RIVERRIDER | $2,500–$4,999

- Exclusive Trail Excursion for two (2) featuring a private, piloted tri-bike tour, staff- selected trail highlights, and a picnic of favorite local treats.
- Recognition as sponsor of an event or program series of your choice.
- Exclusive ERT merchandise package, including the latest ERT item, bike bell, and supporter sticker.

PATHFINDER | $1,000–$2,499

Help chart the next chapter of the trail.

- Complimentary half-day bike rentals for two.
- Recognition as sponsor of an event or program series of your choice.
- Exclusive ERT merchandise package, including the latest ERT item, bike bell, and supporter sticker.

EXPLORER | $300–$999

Join a growing community of trail champions.

- Complimentary half-day bike rental for one.
- Exclusive ERT merchandise package, including the latest ERT item, bike bell, and supporter sticker.

As a Pathfinder, RiverRider, or Bridgebuilder supporter, your gift comes with the opportunity to be recognized as sponsor of an activity that reflects your giving level. Choose an event or program that reflects your interests - while opportunities last.

EVENT SPONSORSHIPS

MLK Day of Service | $2,000
Annually in January on MLK DAY
Support our largest volunteer event of the year as hundreds of community members come together to beautify the trail.

Bike to Work Day | $1,000
Annually in May
Help welcome cyclists with refreshments, encouragement, and a community pit stop at Trailside HQ.

Field Day | $3,000
Annually in August Sponsor the Elizabeth River Trail's own version of the Olympics, celebrating fitness, fun, and friendly competition.

Halloween Puppy Parade | $1,000
Saturday before Halloween
A beloved community tradition filled with costumes, creativity, and canine charm.

Annual Glow Party & 10yr Anniversary | $15,000
First Saturday in November
Celebrate the iconic Glowline with one of the trail's most anticipated evenings of music, light, and community.

International Coastal Cleanup | $2,000
September 19, 2026
Support volunteers working together to protect our waterways and keep the trail beautiful.

Volunteer Appreciation Celebration | $2,500
Annually in December
Help us honor the dedicated volunteers whose passion and service strengthen the trail year-round.

PROGRAM SPONSORSHIPS

Spinclusion RideABILITY | $10,000
Expand adaptive cycling opportunities and help riders of all abilities experience the joy and freedom of the trail.

TrailWell | $7,500
Support outdoor fitness, wellness, mindfulness, and healthy living programs that enrich our community.

Nature for ALL | $5,000
Connect people of all ages to nature through environmental education, stewardship projects, and hands-on exploration.

Tour de ORF Series Sponsor – $5,000 (Secured)
A full year featuring your logo on the Tour de ORF graphic, mentioned in social media posts, and listed in our annual impact report! Tour de ORF group rides occur on the first Sunday of each month and host 25-50 riders.

Poetry on the Trail | $2,500
A curated, rotating series bringing words and art into the trail experience. A yearly celebration of Virginia poets with featured works on the trail

Tour de ORF Sponsor of the month | $1,000
NEW! Pick your month to sponsor one of the first Sunday bike tours. Invite your family & friends to be part of the ride.