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Contact: Cindy Mackey, 757-754-4553, cindymackey@cox.net
Kindra Greene, 757-681-1405, kindra.greene@elizabethrivertrail.org

Lily Sun Joins Elizabeth River Trail Foundation as Events and Volunteer Coordinator

NORFOLK, Va. – (March 2020) – The Elizabeth River Trail Foundation is pleased to announce that Lily Sun has joined the organization as events and volunteer coordinator. Sun will coordinate more than 225 volunteers who help maintain the trail and assist with the 125+ events throughout the year including the Elizabeth River Run scheduled for September 4. She will also provide marketing support for social media, the monthly enewsletter and the website. This position doubles the ERT staff, and Sun will also provide substantial support to the executive director.

Sun has a Bachelor of Science degree in business administration from Old Dominion University. She also has many years of experience working in the nonprofit and corporate sectors, and most recently worked as an allocation analyst for Dollar Tree. She has a passion for connecting volunteers to community opportunities.

“The Elizabeth River Trail embraces the diversity in Norfolk, highlights our history and plays such an integral environmental role in Hampton Roads,” said Sun. “I am ecstatic to join the ERT Foundation and look forward to working with our community to help continue its mission of being the most inclusive and connected urban waterfront trail.”

“This is a crucial time for the ERT to grow and focus on reaching more communities,” said Kindra Greene, executive director. “Lily brings with her an enthusiasm and energy for the trail and great ideas for broadening awareness of the ERT and its mission. I’m delighted to work as a team to continue executing free and open community events and to be a place where the spirit of volunteerism and service is strong.”

The Elizabeth River Trail Foundation’s mission is to promote, enhance and transform the Elizabeth River Trail into the most iconic urban riverfront trail in the country. The ERT runs 10.5 miles and connects businesses, historic attractions and 28 neighborhoods within a five-minute walk. The multi-use trail is designed for walking, running and biking. It comprises 11 sections and 11 trailheads from Norfolk State University to NIT Terminals along the Elizabeth River. Highlights include Harbor Park, Downtown Norfolk, Freemason Historic District, Sentara campus, Fort Norfolk, Chelsea, West Ghent, Lambert’s Point, Old Dominion University, Larchmont and Lochhaven. In 2018, the ERT Foundation launched a \$4 million comprehensive capital campaign to raise funds to activate and enhance the 10.5-mile trail. It successfully achieved the goal in 2020. Major sponsors include Sentara and the City of Norfolk. For more information, visit www.elizabethrivertrail.org.

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