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Elizabeth River Trail Foundation Names Kindra Greene as Executive Director

NORFOLK, Va. (October 2021) The Elizabeth River Trail Foundation is pleased to announce that Kindra McDonald Greene has been named the executive director. She will lead the organization and oversee administration, finance, project management, fundraising and marketing.

Greene is a writer, educator and communications specialist with a heart for community engagement, conservation and outdoor recreation. She has lived in Norfolk for the last 20 years and has worked in a variety of industries including government contracting and personnel security, higher education, non-profit management, entrepreneurial startups and the creative arts.

Previously, Greene was the community manager for Bloom Coworking in Portsmouth and a resource specialist park ranger with the Virginia Service and Conservation Corps, where she also worked with the interpretive trail program.

Greene received a Bachelor of Arts degree from Virginia Wesleyan University and a Master in Fine Arts degree from Queens University of Charlotte. She's an adjunct professor of writing at University of Maryland Global Campus and teaches poetry at The Muse Writers Center. She also serves as regional vice president for the Poetry Society of Virginia and is on the board of directors for the Olde Towne Business Association.

"I'm thrilled that the board has entrusted me with the future of this resource," said Greene. "The ERT is far more than a trail, it's a unique asset that connects communities, provides an up-close look at history and has the power to make a significant impact on coastal resiliency efforts. I'm looking forward to working with the board and our community partners to realize the full potential of the Elizabeth River Trail, truly making it a source of local pride and a destination for all."

The Elizabeth River Trail Foundation's mission is to promote, enhance and transform the Elizabeth River Trail into the most iconic urban riverfront trail in the country. The ERT runs 10.5 miles and connects businesses, historic attractions and 28 neighborhoods within a five-minute walk. The multi-use trail is designed for walking, running and biking. It comprises 11 sections and 11 trailheads from Norfolk State University to NIT Terminals along the Elizabeth River. Highlights include Harbor Park, Downtown Norfolk, Freemason Historic District, Sentara campus, Fort Norfolk, Chelsea, West Ghent, Lambert's Point, Old Dominion University, Larchmont and Lochhaven. Major sponsors include Sentara and the City of Norfolk. For more information, visit www.elizabethrivertrail.org.

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