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Morgan Willett joins Elizabeth River Trail Foundation as Assistant Director

NORFOLK, Va. – (August 2022) – The Elizabeth River Trail Foundation is pleased to announce the hiring of Morgan Willett as assistant director.

Willett will coordinate more than 225 volunteers who help maintain the trail and assist with the 125+ events throughout the year including the Elizabeth River Run scheduled for September 4. She will also provide marketing support for social media, the monthly newsletter and the website. This position allows the Foundation to accomplish some of its major growth goals in the next five years. Willett will also provide substantial support to the executive director.

Willett received her Bachelor in Leadership degree from Old Dominion University and is currently working on a Master in Public Administration degree with a focus on non-profit management and program development. She has a passion for environmental stewardship and has already made an impact on the community in her role as the public services coordinator with Keep Norfolk Beautiful. She's lived in Norfolk for the past seven years and has spent a lot of time enjoying the trail.

"I'm excited to be a part of the trail's future," said Willett. "The trail was how I first got to know my new community, meet people, and get involved. I have loved seeing it grow and the many ways people use it. The trail's future is exciting, and I feel privileged to be a part of it!"

"Morgan is no stranger to the ERTF having served on our events committee for the last four years. She brings a love of the outdoors, environmental stewardship, and a passion for volunteer and program coordination that will be instrumental to our mission," said Kindra Greene, ERTF executive director.

The Elizabeth River Trail Foundation's mission is to promote, enhance and transform the Elizabeth River Trail into the most iconic urban riverfront trail in the country. The ERT runs 10.5 miles and connects businesses, historic attractions and 28 neighborhoods within a five-minute walk. The multi-use trail is designed for walking, running and biking. It comprises 11 sections and 11 trailheads from Norfolk State University to NIT Terminals along the Elizabeth River. Highlights include Harbor Park,

Downtown Norfolk, Freemason Historic District, Sentara campus, Fort Norfolk, Chelsea, West Ghent, Lambert's Point, Old Dominion University, Larchmont and Lochhaven. Major sponsors include Sentara and the City of Norfolk. For more information, visit www.elizabethrivertrail.org.

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