

Spring 2023 Communications Internship

Part-Time

Application deadline: January 31, 2023



Apply now!

The Elizabeth River Trail Foundation seeks an enthusiastic intern to assist with our communications, marketing and community outreach. Interns are needed to keep our social media outreach innovative as well as grow our LinkedIn and Twitter following. Media interns will spend some time with the ERT staff in the office, work from home, as well as capture moments on the Elizabeth River Trail and at events. Tasks include developing a social media content schedule, identifying opportunities to build brand awareness, create engaging content and present ideas for our monthly e-newsletter. This internship is perfect for college students majoring in marketing, design, communications, and public relations. Riding to events is encouraged when possible, and access to an automobile is a bonus. Some heavy lifting is required, but we promise it'll be fun. Meet lots of new people in Norfolk and share your love for the trail while learning the basics of a non-profit organization. Most weeks will be 10-15 hours. Events support is primarily on weeknights and weekends.

- Be available to attend and coordinate efforts on April 22, 2023 for Celebrate Trails Day!
- Assist full-time staff with day-to-day operations and event planning.
- Assist with community outreach efforts in bringing awareness to the trail.
- Conduct trail surveys.
- Assist with distribution of promotional materials in the community.
- Manage event registrations and social media platforms.
- Assist with the set-up and breakdown of events.
- Assist other community partners with projects as needed.
- Intern period: flexible

Send a letter of interest and resume to hello@elizabethrivertrail.org with Internship in the subject line.

The Elizabeth River Trail Foundation provides equal employment opportunities (EEO) to all employees and applicants for employment without regard to race, color, national origin, religion, gender, age, sexual orientation, disability or genetics.

Get in touch

www.elizabethrivertrail.org | @norfolkERT

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