



FOR IMMEDIATE RELEASE

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### **Elizabeth River Trail Foundation Joins the Week Without Driving Challenge**

NORFOLK, Va – (September 30, 2024) - The Elizabeth River Trail Foundation, the non-profit that plans, programs and advocates for the Elizabeth River Trail is proud to announce its participation in the Week Without Driving challenge, set to take place from September 30 - October 6, 2024. This groundbreaking national initiative showcases a unified effort to experience the world through the lens of nondrivers across the nation. Joining forces with the National Coalition for a Week Without Driving, Elizabeth River Trail Foundation commits to fostering a deeper understanding of the challenges faced by nondrivers in our community and across the nation.

The #WeekWithoutDriving is not just a campaign but a challenge for elected leaders, advocates, and individuals to step into the shoes of those who cannot or choose not to drive. Participants are encouraged to engage in all their daily activities without driving themselves, employing any other form of transportation. This endeavor aims to broaden understanding and empathy towards the everyday barriers faced by nondrivers, be it due to disability, age, economic circumstances, or personal choice.

#### **Get Involved and Embrace the Challenge**

During the Week Without Driving, the executive director of the Elizabeth River Trail Foundation, Kindra Greene will lead by example, opting out of driving herself for an entire week. This initiative is about more than just avoiding the driver's seat; it's a commitment to experiencing and understanding the daily realities of those who rely on alternative forms of transportation due to disability, age, economic factors, or personal choice.

Elizabeth River Trail Foundation extends an invitation to the entire Norfolk community to participate in this eye-opening challenge. By joining us, residents can gain valuable insights into the importance of accessible and diverse transportation options. This participation is not just for work commutes but includes all daily activities.

“This initiative is so important to demonstrate the need for connectivity and safe infrastructure in our community. I’ve planned for embracing all the services offered by Hampton Roads Transit, but I’m deeply interested in seeing where the gaps are and how the ERT might be an opportunity to bridge those gaps in the future,” said Kindra Greene.

Participants and interested parties are encouraged to follow Greene’s challenge on our social media @ertnorfolk and read her full blog post on our website <https://elizabethrivertrail.org/blog/> for a complete recap of the experience. For broader details about the national initiative, please visit [www.weekwithoutdriving.org](http://www.weekwithoutdriving.org)

Join Elizabeth River Trail Foundation in this transformative experience and be a part of making Norfolk a more inclusive, accessible, safe and connected community.

The Elizabeth River Trail Foundation’s mission is to create an inclusive and resilient urban riverfront trail that connects and inspires people and businesses in the Hampton Roads region. The Elizabeth River Trail runs 10.5 miles through businesses, historic attractions and 28 neighborhoods within a five-minute walk. The multi-use trail is designed for walking, running, and biking. It comprises 11 sections from Norfolk State University, through Downtown Norfolk and Old Dominion University to NIT Terminals along the Elizabeth River. The Foundation has completed multiple new unique and award-winning amenities, including kayak launches, play sculpture, a double turbo challenge course in Plum Point Park, The Glowline and most recently, the installation of the first hydration station. Major sponsors include the City of Norfolk and Sentara. For more information, visit [elizabethrivertrail.org](http://elizabethrivertrail.org).

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